

# JOSHUA ARENDS

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## SUMMARY OF QUALIFICATIONS

A creative and critical thinking communicator with over 20 years' experience in marketing and public relations via video production, graphic design, social media and broadcast/print journalism.

- Leadership Experience
- Skilled video editor using Adobe Creative Suite/Final Cut/Avid
- Project Planning/Budgeting
- Customer Service
- Script Writing
- Voice Overs/Narration

## EXPERIENCE:

Videographer/ War Correspondent/ Social Media Manager, U.S. Air Force, Feb 2002-Jan 2022

- Managed/mentored 12-member team of videographers, \$2 million+ in equipment to produce training videos, PSA's and broadcasts of live events over multiple social media platforms.
- Created news reports on the U.S. war efforts for release to international news outlets during multiple deployments in Afghanistan and Iraq.
- Implemented problem solving and work around methods for getting professional video footage while utilizing aging or broken equipment.
- Video Portfolios available for viewing here:

Youtube: <https://youtube.com/playlist?list=PLaeCx0FTc0ev4juTmDuU1ZcXILfH8NLH>

LinkedIn: [www.linkedin.com/in/josh-arends-communicates](http://www.linkedin.com/in/josh-arends-communicates)

DVIDS: <https://www.dvidshub.net/portfolio/1078646/joshua-arends>

Team Leader, AmeriCorps National Civilian Community Corps, Washington D.C., Aug 2000-Jun 2001

- Led 12-member team working in conjunction with non-profit organizations on various service projects focused on disaster relief, education, environmental cleanup, public safety and unmet needs.
- Provided visual documentation/analytics of service projects from start to finish, exemplifying the benefits of the program for grants and submission of records to the congressional archives.

Master Control Operator, WTLH Fox 49, Tallahassee, FL., May 1998- Jun 1999

- Operated on-air programming, cued commercials, analog to digital video conversions and recorded satellite feeds of television shows.

Team Leader, Youth Volunteer Corps/AmeriCorps/American Red Cross, Colorado Springs, CO., Aug 1996- Dec 1997

- Planned service projects, coordinated with non-profit organizations, facilitated youth volunteers and documented their community service hours in order to meet high school graduation requirements.

Miscellaneous jobs:

- Book Seller, Barnes & Noble, 2001-2002
- Server, TGI Fridays 1997, Bob Baumhowers Wings and Rings, 1998-1999
- Delivery Driver, Dominoes 1997-1998, Black Jack Pizza 2012-2019
- Food production, Hardees 1994, Subway 1995

## **EDUCATION AND TRAINING:**

- Military Motion Media Program focusing on broadcast journalism and advanced documentary production, Syracuse University, NY, 2005-2006
- Advanced Public Affairs Leadership Course focused on PR, media relations and news releases, DINFOS, Ft Meade, MD, 2018
- Masters Commission Leadership program, Kansas City, MO. 1999-2000
- Graphic Design, Keiser College, Tallahassee FL, 1998-1999

## **AWARDS:**

- 2<sup>nd</sup> Audiovisual Squadron Hard Charger of the Month Award for leadership/project planning, Mar 2021
- AFPA Long Form Video Production Award, Mar 2021
- U.S. Air Force Space Command Animation Award, 2018
- U.S. Air Force Space Command PSA Video Series Award, 2015
- U.S. Army Commendation Medal for documentation of war efforts in Afghanistan, 2011
- 5 U.S. Air Force Achievement Medals for multiple video productions and social media programs, 2005-2021

## **REFERENCES:**

Michael Raynor (previous supervisor) Chief of Production, 2<sup>nd</sup> Audiovisual Squadron, Hill AFB, UT  
703-677-4379

Dean Miller (previous supervisor) US Air Force Public Affairs, Air Force Academy, Colorado Springs, CO  
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